

# BELIEVE IN THE DREAM



## “I HAVE A DREAM” FOUNDATION®

### BECOME A CORPORATE DREAM-MAKER UNDERWRITER TODAY!

As a yearly Corporate Dream-Maker Underwriter with “I Have A Dream,” you will reach thousands of local professionals, donors, volunteers, and community supporters.

**Your underwriting gift provides Boulder County’s low-income children with the support and skills they need to realize their dreams.** Since 1990, thanks to partnerships in the community, we have launched 18 classes serving over 1,000 students.

Corporate Dream-Makers will be recognized at all annual events listed below and throughout the year in our monthly e-newsletter, event invitations, Daily Camera ads, Longmont Times-Call ads, on our website and in other marketing communications.

#### ANNUAL EVENTS

**MARCH:** 11th Annual Longmont Dream-Maker Breakfast — 300+ attendees

**MAY:** Graduation Events

**JUNE:** Donor Appreciation Event — 125 attendees

**JULY:** 17th Annual Golf Tournament at the Omni Interlocken Golf Club — 150 attendees, including golfers and volunteers (ages 21-60) as well as local sports celebrities

**FALL:** New Dreamer Scholar Dedication Ceremony

**OCTOBER:** 22nd Annual Dream-Maker Luncheon — 1,000+ attendees, making it our largest event of the year, including business and community members from around Boulder County (ages 18-70)

### CONTACT

**Lori Canova**

*President & CEO*

303.444.3636 ex.116

[lori.canova@ihaveadreamboulder.org](mailto:lori.canova@ihaveadreamboulder.org)

**Jessica Sharley**

*Development Manager*

303.444.3636 ex.113

[jessica.sharley@ihaveadreamboulder.org](mailto:jessica.sharley@ihaveadreamboulder.org)

**SEE PAGE 2 FOR  
MORE INFORMATION**

**IHAVEADREAMBOULDER.ORG**

# CORPORATE DREAM-MAKER LEVEL BENEFITS

BENEFIT	DOCTORATE \$15,000	MASTER'S \$10,000	BACHELOR'S \$5,000	ASSOCIATE'S \$2,500 (NOT A CDM)
Company Event (picnic, sports outing, educational day) for employees and Dreamer Scholars	●			
Customized content for your website and social media OR plaque OR framed event photo	●			
Featured partner story on IHDF website, in one monthly e-newsletter, and in pre-event slide show	●	●		
Lead sponsor for Dream-Maker Luncheon, Breakfast, or Golf Tournament	●	●		
Name or logo placement on four pages of ad space in Daily Camera and Longmont Times-Call (\$15,000 value)	●	●	●	
Featured at four events: from podium, on invitations, in all electronic materials, ads in Dream-Maker Breakfast and Luncheon programs	●	●	●	
Banner at Dream-Maker Breakfast and Luncheon, logo on Golf Tournament banner	●	●	●	
Foursome at Golf Tournament (\$900 value)	●	●	★	★★
Logo or name in 11 monthly e-newsletters (cir. 8700)	●	●	●	
Logo or name in printed annual report (cir. 6000)	●	●	●	●
Full year of placement on "I Have A Dream" website	●	●	●	●
Two invitations to VIP Donor Appreciation Event and two tickets to New Dreamer Scholar Dedication Ceremony	●	●	●	●
Opportunity to host a table at Dream-Maker Breakfast and Luncheon	●	●	●	●
Name or logo on invitation in program for event of your choice; recognition on all marketing materials for this event.				●

\* Discounted Golf Foursome rate of \$450 offered with Bachelor's Underwriter.

\*\* Golf Foursome included only when \$2,500 Associate's Underwriter is fully applied to Golf Tournament.

## YES! I WANT TO BE A 2019 CORPORATE DREAM-MAKER!

### All-Year Underwriting Opportunities:

- Doctorate Level — \$15,000
- Master's Level — \$10,000
- Bachelor's Level — \$5,000
- Golf Foursome add-on w/ Bachelor's Level — \$450

### Single-Event Underwriting Opportunities:

- Associate's Level — \$2,500
- Other Amount: \_\_\_\_\_
- Specific Event: \_\_\_\_\_

NOTE: \$1000 "Friend" Level Underwriters and Custom Underwriter Packages are available. Contact us for more information.

COMPANY NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

Please fill out the above form and email to: Jessica Sharley, [jessica.sharley@ihaveadreamboulder.org](mailto:jessica.sharley@ihaveadreamboulder.org),  
 fax to: 303.444.3638, or mail to: "I Have A Dream" Foundation of Boulder County, 5390 Manhattan Cir. #200, Boulder, CO 80303